

AGENTIC AI · BANKING · INSURANCE · REGULATED INDUSTRIES

AI Agentic Services Firm

A full-stack agentic AI firm that helps organisations to **cross the chasm from AI pilots to production.**

£2.54M

FY25 revenue, bootstrapped

£750K

raise to accelerate growth

£3M+

qualified partner pipeline

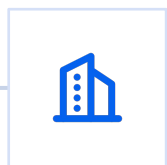
Why now?

We've spent years building credibility, IP and enterprise relationships. The market has now hit an inflection point — capital is needed to accelerate growth, not to prove the concept.



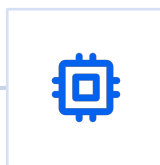
Building expertise

Years of enterprise AI & data consulting



Winning enterprise customers

NatWest, Barclays, OdysseyRe & more



Proprietary AI technology

Reusable IP & an agentic platform



Growing market demand

Enterprises moving pilots to production



Raising capital to scale

£750k to accelerate growth

“This is not funding an idea. This is funding the scale-up of a business that has already proven market demand.”

Building momentum.



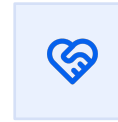
OdysseyRe

live deployment · up to 30% efficiency



NDAs + pilots

signed & secured with key targets



Hitachi, Deloitte

key delivery partner

REVENUE GROWTH — BOOTSTRAPPED

£539K → **£2.54M**

≈ 4.7× growth from 2021 to 2025 — entirely self-funded.



SIGNED, SECURED & IN THE PIPELINE

- £3M+ qualified new-business pipeline via partner channels
- Barclays — £1M 2026 agentic-platform project
- £36K annual GTM spend → £3M+ pipeline (capital-efficient)

“We’ve already reduced the execution risk. The next stage is scaling what is already working.”

How £750k creates the next stage of growth.

We're raising **£750,000 for 12.5% equity** (EIS Advance Assurance secured for £500K) — every pound tied to accelerating growth.

USE OF FUNDS · £750,000



£420K

AI engineering team

6 senior engineers for our agentic platforms & ServiceNow product



£80K

Go-to-market

Scale with Hitachi & Deloitte; an SDR plus key conferences



£250K

Working capital

Fund Forward Deployed AI & Eval engineers across payment terms

THE TRANSFORMATION

Services-led consulting → **product-led AI platform**



Standardised “AI Pods”

- ✓ Repeatable, packaged AI offerings
- ✓ Predictable, recurring revenue
- ✓ Significantly higher margins

Current business

Investment

Product expansion

Customer growth

Recurring revenue

Series A ready

Most enterprise AI stalls at pilot.

>90%

of enterprise AI projects are cancelled, built by partners with no track record of real outcomes.

60–80%

of skilled employees' time goes to manual data retrieval, cleaning and formatting.



Too slow to compete

Enterprises lose ground too slow to respond and serve customers while AI-native rivals move faster and cheaper.



Legacy systems aren't AI-native

Existing enterprise platforms are too rigid to exploit AI and need flexible, enterprise-grade agentic systems.



Distrust from failed delivery

Traditional partners haven't cracked agentic delivery driving uncertainty, distrust and cancelled projects.

Deploy enterprise AI at scale.



A full-stack agentic AI framework

Ten structured accelerators, data & context engineering, universal MCP integration, knowledge graphs, agentic transformation, evaluation & guardrails, and 24/7 managed operations.

Accelerates discovery, prototyping & go-live by **50–70%**, then deploys and scales securely in your cloud with the right LLM/SLM mix. Model-agnostic, enterprise-grade.

How we deliver: Four phases to production

01 · PLUG IN

Embed & discover

FDEs sit inside your business, learn the domain, pick the highest-value use case.

02 · INGEST

Unify context

Connect every source system into one governed context layer via MCP and a graph.

03 · BUILD

Configure agents

Build, evaluate and tune governed multi-agent workflows on the right model mix.

04 · RUN

Deploy & monitor

Go live securely in your cloud, Eval Engineers monitor and improve it 24/7.

Ten accelerators: context to production.

01 · CONTEXT Data & Context Engineering One governed context layer across every source system.	02 · DATA Enterprise Data Management Agentic curation, quality and scale.
03 · CONNECT Universal MCP Integration Create, connect & manage MCP servers from one fabric.	04 · GRAPH Knowledge Graph & Qualification Map and qualify data; query via graph intelligence.
05 · BUILD Agentic Transformation Framework Turn processes into governed multi-agent workflows.	06 · ACCELERATE Industry Accelerators Patterns for KYC, onboarding, claims & high-value work.
07 · INDUSTRY Re/Insurance Agentic Operations Coordinated multi-agent back-office delivery.	08 · DEPLOY Cloud & Model Engineering Scale securely in your cloud with the right LLM/SLM mix.
09 · ASSURE Evaluation & Guardrails Eval engineers, policy controls & human-in-the-loop.	10 · RUN Managed AI & Monitoring 24/7 monitoring, optimisation & issue resolution.

Bring your data. We build understanding. **You ship.**

LEGACY CONSULTANCY

Delivers slideware. Leaves at go-live.

- Strategy decks & pilots that stall
- Billed by the hour, measured by headcount
- No evaluation or monitoring once live
- Knowledge walks out the door at the end

DERISK360 · FORWARD DEPLOYED

Ships to production. Stays accountable.

- ✓ Governed agentic systems in your environment
- ✓ Outcome-based: you buy results, not hours
- ✓ Continuous evaluation & 24/7 monitoring built in
- ✓ FDEs transfer capability to your teams

<12 wks

to go-live

99.98%

uptime

0.84s

latency

24/7

monitoring

A £15B+ opening in banking & insurance AI.



£15B+

Total addressable opportunity across banking and insurance technology.



£10B+

Underwriting inefficiency alone where agentic AI unlocks productivity gains.



48% CAGR

Banking & insurtech market projected at £10.8B by 2025, driven by digital transformation.



Positioned as an early leader delivering enterprise-grade agentic AI in financial services, akin to tomoro.ai's category-defining impact in consumer and retail.

Real revenue, real customers, **real pipeline.**

Data & AI engineering revenue

£539K → **£2.54M**

Grown 2021 → 2025, bootstrapped through engagements like OdysseyRe, where we built our 1st-gen AI underwriting platform.

£3M+

qualified pipeline via partner channels plus a £1M 2026 in banking and insurance services engagement.



Signed & secured

NDAs in place and pilot projects secured with key target accounts.



Marquee partner

Supporting Hitachi Digital Services' insurance ambitions



Anthropic partnership

Strategic model partner with early access to frontier Claude models safety-first, model-agnostic.

Trusted by enterprises. **Delivered with partners.**

CUSTOMERS

OdysseyRe

NatWest

Barclays

Chorley Building Soc.

OdysseyRe - built our first-gen AI underwriting platform, up to 30% faster processing.

PARTNERS

Hitachi

Deloitte

ServiceNow

Maveric

Towards AGI

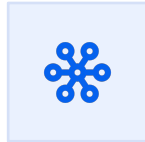
HCL

Services fund the platform. **Partners drive the pipeline.**



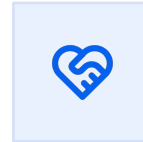
Services today

Data & AI engineering for clients like NatWest, Barclays & OdysseyRe
immediate, proven revenue.



Platform & FDE next

Agentic platform + Forward Deployed
Engineering: scalable, high-margin
recurring revenue across all client
systems.



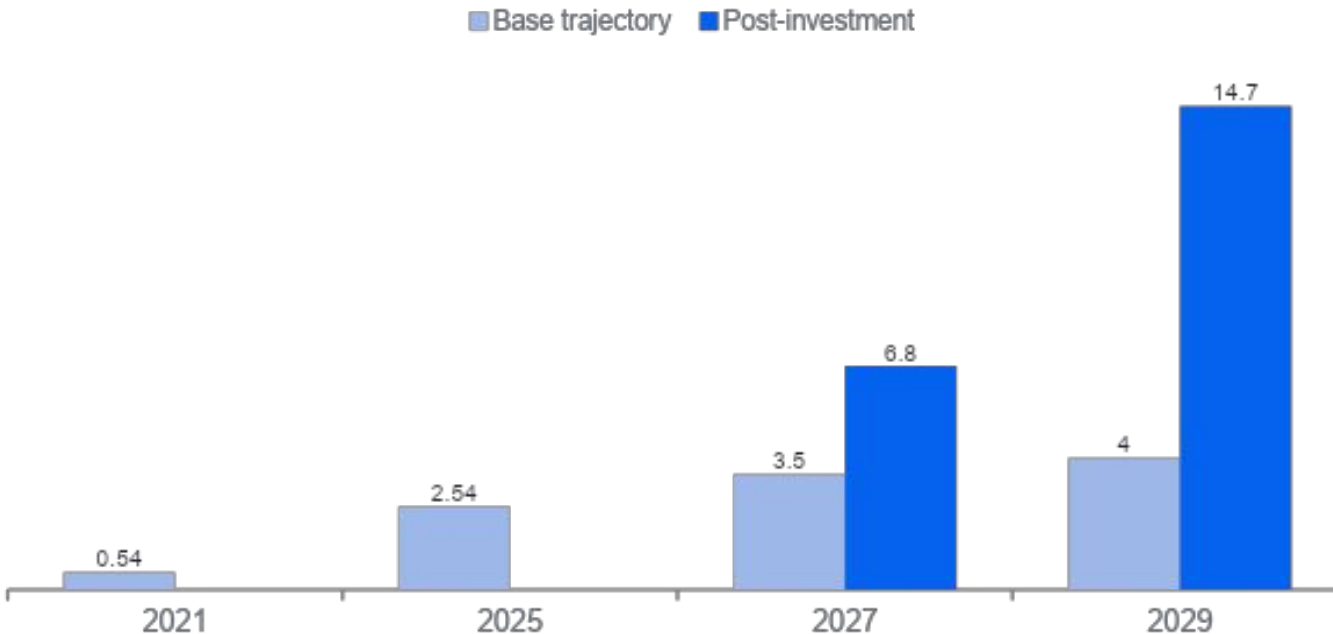
Partner-led GTM

Hitachi, Deloitte, ServiceNow, Maveric,
Kearney, new logos through existing
trusted channels.

Capital-efficient growth: **£36K** in annual GTM spend yielded a **£3M+** pipeline built on trust and strategic partnerships.

Strong growth, **clear path to scale.**

Revenue (£M) — base vs. post-investment



£2.54M

FY25 revenue, bootstrapped

£14.7M

FY29 revenue, post-investment

£250K

FY25 EBITDA (£110K adjusted)*



Bootstrapped by design, growth is self-funded through revenue and backed by approx. £500K business lending facilities, giving working-capital headroom to scale on our terms.

The flexible link between client systems and hyperscaler AI.



Live in production

Deployed at OdysseyRe with planned rollout at MarkerStudy — outpacing Bolttech & Wefox on generative AI adoption.



Strategic partnerships

Deloitte, Hitachi, Maveric & HCL, amplified by Towards AGI thought leadership, deliver £3M+ of pipeline.



Domination via coordination

Several bolt-on agentic systems already identified to grow share of customer wallet.



Hyperscaler-native

Designed to co-exist with hyperscaler platforms and act as an entry point that spreads across the client organisation.

Operators who've **consulted, built and shipped.**

SP

Shen Pandi

Founder & CEO

C-suite data & AI builder across financial services, pharma, public sector & logistics. Ex-McKinsey, Deloitte & EY. MBA, Imperial College London.

DA

Demir Aykanat

Commercial Director

Drives growth of the Data & AI engineering business — acquisition, conversion and strategic partnerships. PE value-creation background.

AM

Ammupriya Munusamy

Head of Operations

Leads hiring, HR, finance, legal, compliance & cashflow. Architect of RISE for women returners. MBA Essentials (LSE), ESG (Cambridge).

DS

Dipesh Savani

Strategic Advisor

Ex-CEO of S60 Ventures and ex-Chief VC Officer at a Saudi investment bank. Ex-Associate Partner, McKinsey. **Advises on capital strategy, value creation & growth.**

UK · 15 engineers

Data + AI + Cloud

India · 35 engineers

Data + AI + Cloud + DevOps + UX

Raising £750K to scale.

THE TERMS

£750K

for 12.5% equity

- ✓ EIS approved by HMRC for up to £500K
- ✓ + up to £500K convertible bond, 15% interest
- ✓ £15M pre-money cap / 20% discount

USE OF FUNDS

£420K

Working capital to fund Forward Deployed AI & Eval engineers across 30–180 day payment terms.

£80K

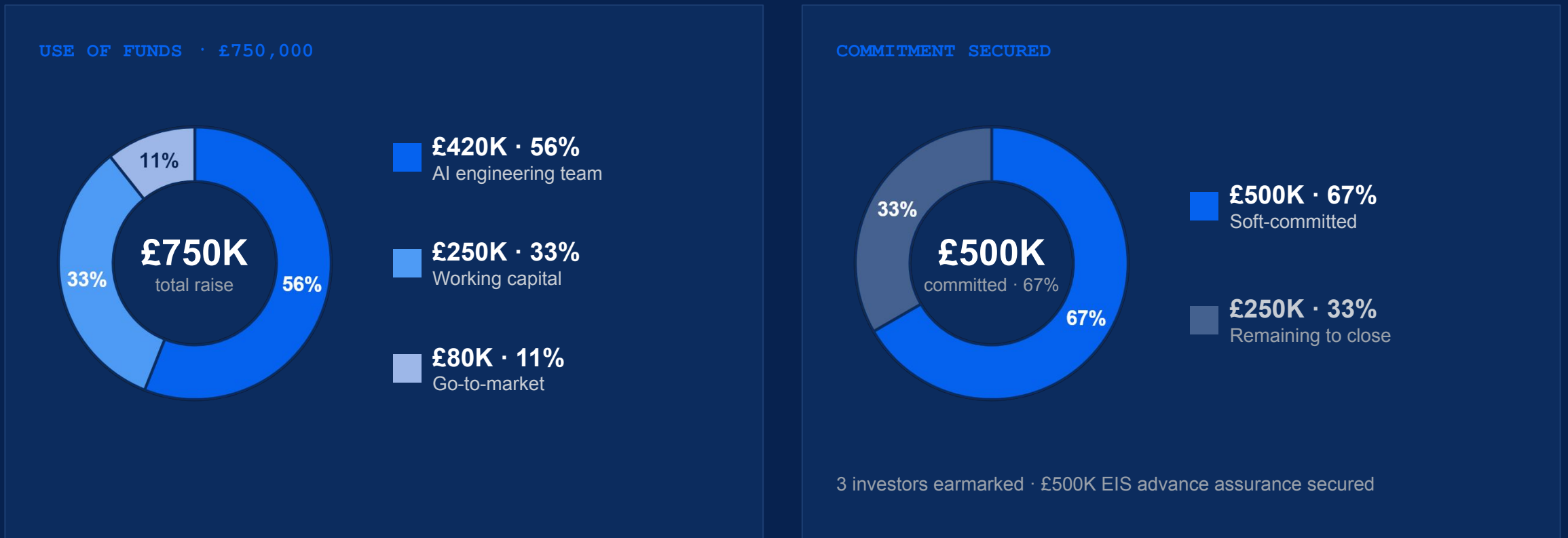
Scale GTM with Hitachi & Deloitte — hire an SDR and attend Insurtech Insights & GITEX MENA.

£250K

6 senior AI engineers to support our agentic platforms and build our ServiceNow marketplace product.

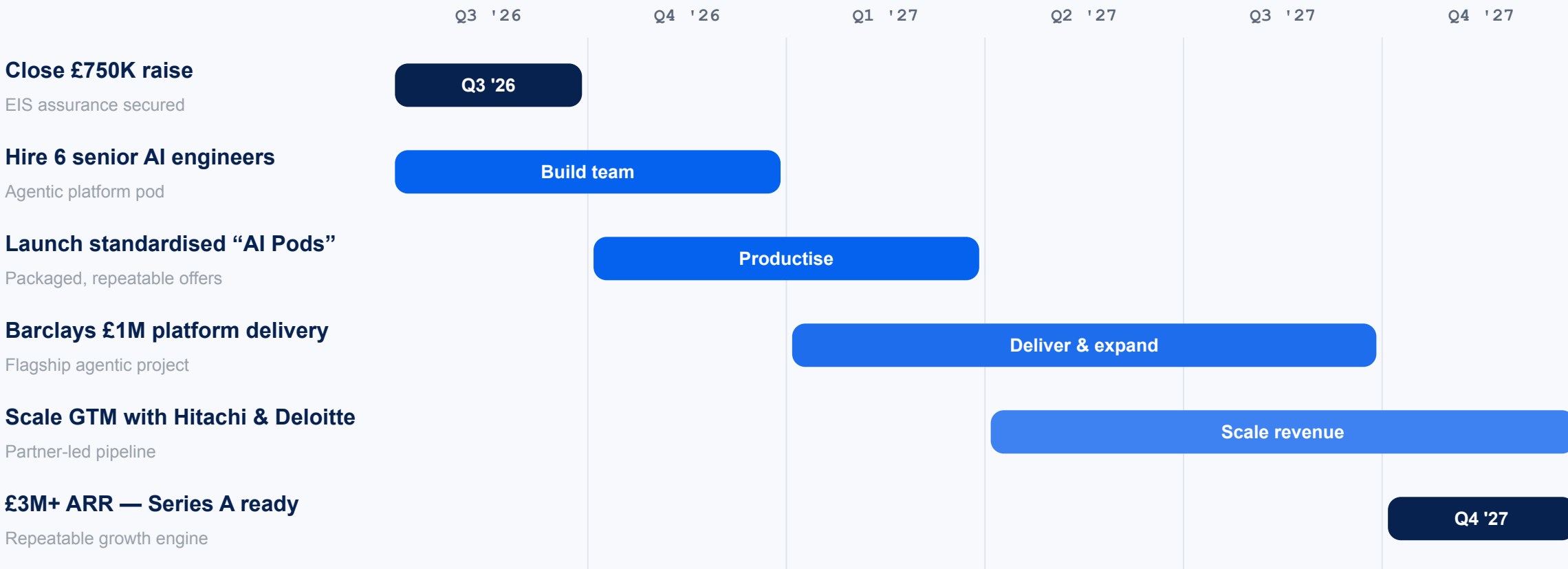
The vision: £20M ARR by embedding our platform into ~33 financial institutions — with Deloitte, ServiceNow & Hitachi.

Where the £750K goes — and what's committed.

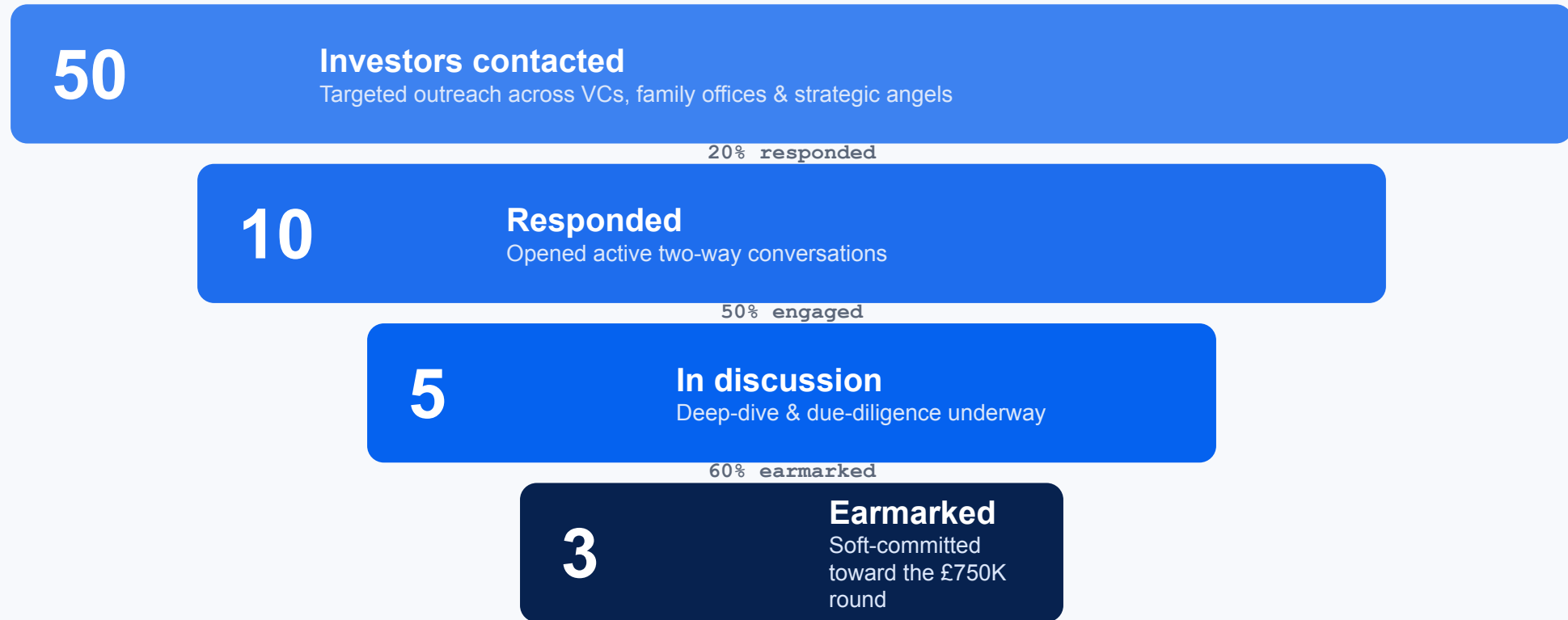


£500K of £750K soft-committed. Use of funds per the pitch pack; commitments are soft/earmarked and subject to final documentation.

18-month roadmap to scale.



Building the round: outreach to earmarks.



Target: £750K for 12.5% equity — £500K EIS advance assurance secured.